

COOKIE STATEMENT

We may collect information on you while visiting our website such as cookies and log data.

I. LOG DATA

Like many site operators, we collect information that your browser sends whenever you visit our Site (“Log Data”).

This Log Data may include information such as your computer’s Internet Protocol (“IP”) address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyse this information.

II. COOKIES

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer’s hard drive.

Like many sites, we use “cookies” to collect information. You can instruct your browser to refuse all or some cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, some parts of our website might be slightly less user-friendly.

Qover uses the following cookies:

1. **Necessary Cookies:** These cookies allow the Website to function optimally or to secure the Website. These cookies are indispensable for good communication and are intended to facilitate navigation.
2. **Preference cookies:** These cookies enables the website to remember information to customize how the website looks or behaves for each user (e.g. choice of language).
3. **Analytical cookies:** These cookies make it possible to analyse the use made of the Website. They measure the number of visits, the number of pages viewed, as well as user activity on the Website and how often users return. They give us information about the performance of the Website.
4. **Marketing Cookies:** These cookies are used to track visitors across websites to allow publishers to display relevant and engaging advertisements.
5. **Other Cookies:** The cookies in this category have not yet been categorized and the purpose may be unknown at this time.

This site does use Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses cookies to help the website analyses how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity, and providing other services relating to website activity and internet usage for Qover and its affiliates. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

COOKIE NAME	DESCRIPTION	EXPIRATION	CATEGORY
<i>visitor-id</i>	Qover cookie to identify anonymously the visitor	365 days	Necessary
<i>_gat_UA-77950992-1</i>	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the <i>_gat</i> cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 hour	Necessary
<i>_dc_gtm_UA-123728391-7</i>	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	1 hour	Necessary
<i>_gaexp</i>	This cookie is used to determine a user's inclusion in an A/B experiment via Google Optimize and the expiry of experiments a user has been included in. Google Optimize is used to enhance user experience on our website.	39 days, 10 hours	Necessary
<i>_dc_gtm_UA-123728391-6</i>	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	1 hour	Necessary
<i>_gat_UA-77950992-4</i>	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the <i>_gat</i> cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 hour	Necessary
<i>_gat_UA-123728391-7</i>	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the <i>_gat</i> cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 hour	Necessary
<i>_gat_UA-123728391-6</i>	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the <i>_gat</i> cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 hour	Necessary
<i>_dc_gtm_UA-123728391-10</i>	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	1 hour	Necessary
<i>_hjIncludedInSample</i>	Hotjar cookie. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.	1 hour	Analytics
<i>_gid</i>	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.	1 day	Analytics
<i>_hjid</i>	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	356 days	Analytics
<i>_ga</i>	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions	730 days	Analytics
<i>_fbp</i>	Facebook Pixel advertising first-party cookie. Used by Facebook to track visits across websites to deliver a series of advertisement products such as real time bidding from third party advertisers.	90 days	Marketing
<i>_gcl_au</i>	Used by Google AdSense to understand user interaction with the website by generating Analytics data.	90 days	Marketing
<i>language</i>	Used to store user language	9999 days	Necessary
<i>_gat_UA-117278699-6</i>	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the <i>_gat</i> cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 hour	Necessary
<i>_dc_gtm_UA-123728391-9</i>	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	1 hour	Necessary
<i>__insp_nv</i>	This cookie is set by Inspectlet and is used to record website and server performance with each visit to the site. The data is aggregated and analyzed; therefore, it remains anonymous upon use.	365 days	Analytics

<i>__dc_gtm_UA-1469439-36</i>	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	1 hour	Necessary
<i>__insp_wid</i>	Session cookie, deleted when visit is over. This cookie is set by Inspectlet and is used to record website and server performance with each visit to the site. The data is aggregated and analyzed; therefore, it remains anonymous upon use.	365 days	Analytics
<i>__dc_gtm_UA-123728391-3</i>	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	1 hour	Necessary
<i>__gat_UA-126721339-1</i>	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the <i>__gat</i> cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 hour	Necessary
<i>__insp_targlpt</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	365 days	Analytics
<i>__insp_norec_sess</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	365 days	Analytics
<i>__insp_targlpu</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	365 days	Analytics
<i>__insp_slim</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	365 days	Analytics
<i>__cfduid</i>	Helps Cloudflare detect malicious visitors to our Customers' websites and minimizes blocking legitimate users. It may be placed on the devices of our customers' End Users to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It is necessary for supporting Cloudflare's security features.	30 days	Necessary
<i>__cfruid</i>	Stores information about whether visitors have given or declined the use of cookie categories used on the site.	365 days	Necessary
<i>cookiehub</i>	Stores information about whether visitors have given or declined the use of cookie categories used on the site.	365 days	Necessary
<i>__insp_norec_sess</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	365 days	Analytics
<i>__hjIncludedInSample</i>	Hotjar cookie. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.	1 hour	Analytics
<i>__insp_targlpt</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	365 days	Analytics
<i>__insp_nv</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	365 days	Analytics
<i>__insp_slim</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	365 days	Analytics
<i>__insp_wid</i>	This cookie name is associated with websites built on the HubSpot platform. This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the <i>__hstc</i> cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	365 days	Analytics
<i>__hssc</i>	This cookie name is associated with websites built on the HubSpot platform. This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the <i>__hstc</i> cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	1 hour	Analytics
<i>hubspotutk</i>	This cookie name is associated with websites built on the HubSpot platform. This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	390 days	Analytics
<i>__hssrc</i>	This cookie name is associated with websites built on the HubSpot platform. Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session. This	1 hour	Analytics
<i>__gat_UA-77950992-4</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	1 hour	Analytics

<i>_gat_UA-77950992-1</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	1 hour	Analytics
<i>__insp_targlpu</i>	Used by Inspectlet to keep track of session information. These cookies are needed to accurately understand how visitors are navigating the website.	365 days	Analytics
<i>__hstc</i>	This cookie name is associated with websites built on the HubSpot platform. This is the main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	390 days	Analytics
<i>_gid</i>	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.	1 day	Analytics
<i>_gat_UA-77950992-3</i>	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.	1 day	Analytics
<i>_ga</i>	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.	730 days	Analytics
<i>_hjid</i>	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	365 days	Analytics
<i>_gid</i>	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.	1 day	Analytics
<i>_hjIncludedInSample</i>	Hotjar cookie. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.	1 hour	Analytics
<i>__zcmid</i>		365 days	Uncategorized
<i>_gat_UA-77950992-3</i>		1 hour	Uncategorized
<i>ubvs</i>		180 days	Uncategorized
<i>_gat_UA-77950992-1</i>		1 hour	Uncategorized
<i>ubvt</i>		3 days	Uncategorized
<i>ubpv</i>		184 days	Uncategorized

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

For information on all of these categories of cookies, and for more information generally on cookies please refer to [aboutcookies.org](https://www.aboutcookies.org).

In order to ensure that you can access and correct your personal data, as well as to ensure that you can withdraw your consent to your personal data at any time, you can always manage the use of cookies via your personal browser settings. The web browser can be configured to block all cookies, accept/block certain cookies or accept all cookies.

The setting of the cookies may vary from one browser to another. Please find below the hyperlinks giving you access to the instructions that will allow you to disable or delete the cookies on your browser:

- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Google Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en-GB>
- Safari: <https://support.apple.com/en-gb/HT201265>
- Internet Explorer: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>

If you do not wish to give information regarding your visits and activities on our website to Google Analytics, you can disable this option in your browser, through the following link: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>

This Policy is subject to change. You can always review the most current version of our Policy on our website.